FIME

By Informa Markets

2023 Post show results

fimeshow.com



FIME: The America's leading medical trade fair to meet your needs

The **Florida International Medical Expo (FIME)** hosted its 32nd edition live, in-person from June 21-23, 2023, and FIME Online from June 7 to July 7, 2023, connecting Dealers, Distributors, and Manufacturers with Buyers, Procurement Agents, and Healthcare Professionals from around the globe. Offerings included medical industry updates and the newest in innovation and technology plus a multitude of business resources.

FIME 23 united 13,729 healthcare and medical industry professionals from 116 countries. 1,158 exhibitor's displayed thousands of products, services, and technologies. There were several conferences, talks and events designed to provide high-quality knowledge delivered by industry leaders, visionaries, healthcare professionals, and disruptors. The Transformation Zone hosted keynotes from Google and Microsoft plus speakers, product pitches, the Innov8 Start up competition. Showcased were resources such as the 11 Steps of Exporting, and How to Grow your Business. We launched the Scientific Poster Competition, the ICU Experience, and The Hosted Buyer Zone in 2023, and have big plans for 2024.

FIME offers the unmatched power of face-to-face networking, live showcasing, and conference attendance all complimented by FIME Online pre and post show. Our success is based on our ability to utilize the latest in technology to make matches and offer participants opportunities for growth and success. We look forward to further exceeding our attendees' and exhibitors' expectations at next year's conference.
SAVE THE DATE: June 19-21, 2024!



Florida International Medical Expo 2023 Overview

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40+ speakers
1,158 exhibitors
13,729 professional visits
7,735 visitors

15 country pavilions
38 exhibiting countries
116 countries represented

$325.1 million**
total value of business generated

Digital audience

907,745 website views

6,058 followers
3,667 followers
5,269 followers
3,528 followers
3,667 followers
470 followers

**GRS Explori Survey.

Exhibitor overview



rated FIME as an important platform for their business



will be exhibiting again next year

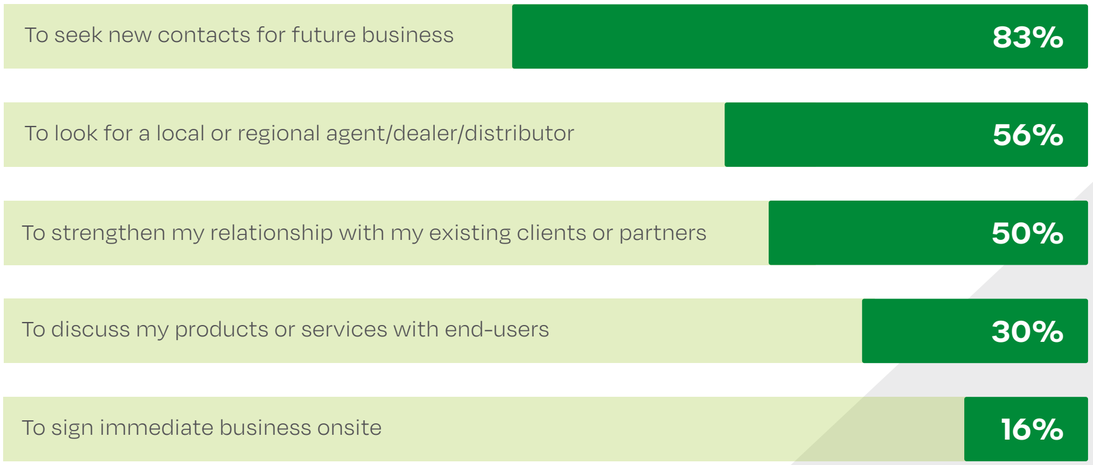


rated the ROI from good to excellent



were very satisfied with this years event

Top 5 reasons for exhibiting



"Dynarex was proud to support the 2023 FIME Show. For over 10 years this show afforded us the opportunity to meet with both new and existing customers which has proven to be very effective for our company. We have the ability to connect with many key customer contacts while opening more sales opportunities throughout the year."

John Burns | Director of Training & Events | Dynarex Corporation

"FIME delivers on its promise of exposure to Latin American businesses all at the convenience of a trip to Miami. Hard to beat the value for my small business. "

Jarrod Parasmo | President | Protech Medical

Survey results are provided by grs explori

Visitor overview



agree that the event was run in a way that met their expectations for an environmentally and socially responsible event



agree that attending the event will make them more effective in their role as a result of the knowledge/networking gained during the event



rated FIME as an important platform for their business



rated the quality of exhibitor from good to excellent



will be visiting again next year



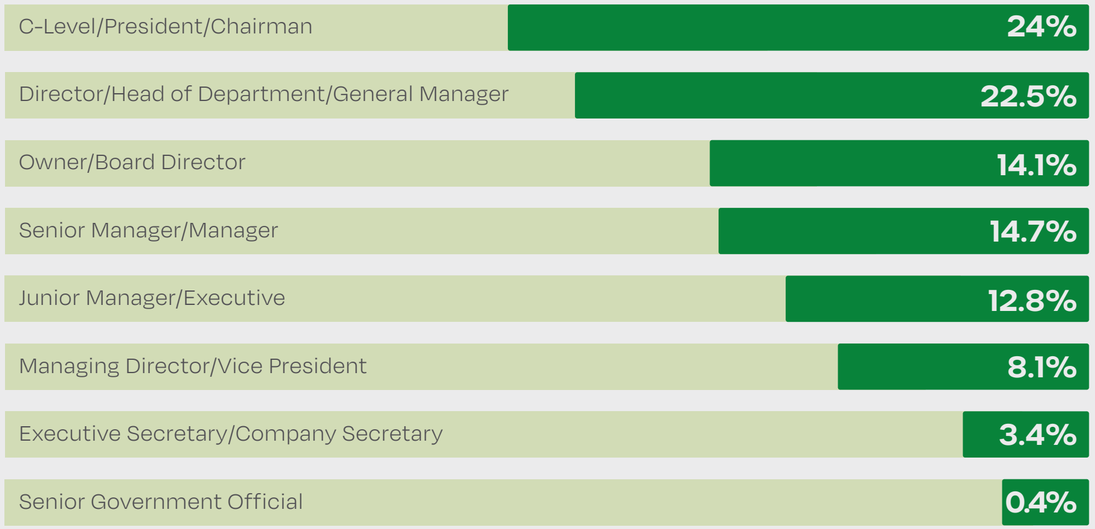
sourced new suppliers



attend the show every year

NPS score: 38.4
Industry Benchmark: 15.4

Seniority

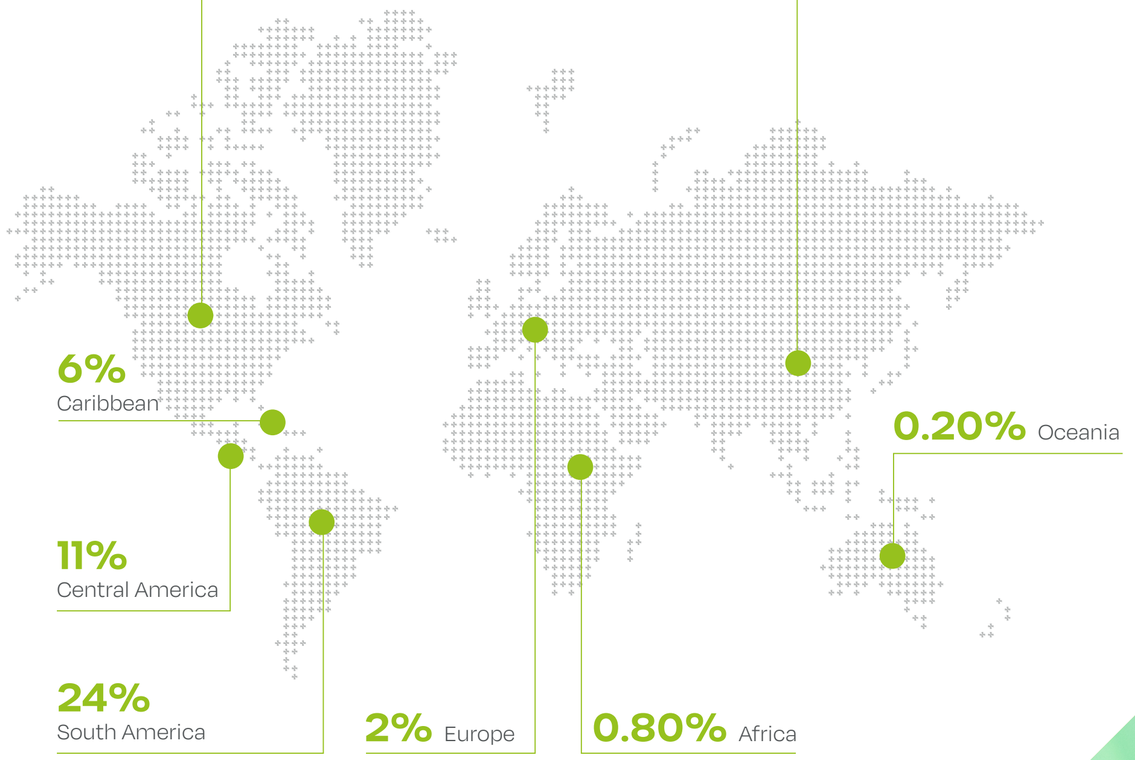


Survey results are provided by grs explori

Visitor overview

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Breakdown by region



52%
English speakers

46%
Spanish speakers

2%
Other languages



Visitor overview

Nature of business

Healthcare Agent/Dealer/Distributor	31%
Manufacturer	12%
Clinics/Medical Practice	11%
Other	10%
Laboratory/Agent/Dealer/Distributor	6%
Hospital Private	4%
Technology	4%
Consultancy	3%
Healthcare/Medical Travel	3%
Retailer/Pharmacy	1%
Government	1%
Education	1%
Hospital Public	1%
Community Health Services	1%
Transport	1%
Investor	1%
Project Management	1%
Healthcare Association	1%
Independent Laboratory	1%
Media/Marketing	1%
Finance/Banking	1%

"This is our second year at FIME. We received a fantastic response in the last edition, so this year we have increased the size of our presence here and doubled the size of our booth. We have a team of over 12 who have been having very exciting discussions with the visitors. We have been very happy with the responses we have received so far from the diverse customer base we are getting to connect with in this part of the world, thanks to FIME!"

Anish Bafna | Chief Executive Officer | Healthium

Survey results are provided by grs explori

Transformation Zone

FIME 2023 proved to be a remarkable event, exceeding expectations, and leaving attendees inspired. The Transformation Zone made a grand return, showcasing cutting-edge innovations and industry advancements through **Transformation talks, Innov8 Talks, Doing Business in the Americas, and Product Showcases.** Attendees were captivated by the larger and more impressive display of groundbreaking technologies.

A notable collaboration took place as FIME partnered with the Healthcare Sterile and Processing Association (HSPA) to host the **Sterilization and Decontamination Conference.** This gathering brought together experts, professionals, and thought leaders, fostering knowledge sharing and discussions on best practices in healthcare sterilization and decontamination.

The highly anticipated **Scientific Poster Competition** provided clinicians and researchers with a platform to showcase their abstracts and research findings. Participants gained exposure to a diverse audience of healthcare professionals, with the potential for publication by Taylor & Francis, amplifying their impact in the medical community.

As FIME 2023 concluded successfully, we eagerly anticipate the next edition in 2024, where we will continue to push boundaries, highlight groundbreaking advancements, and provide opportunities for collaboration and growth within the healthcare industry.



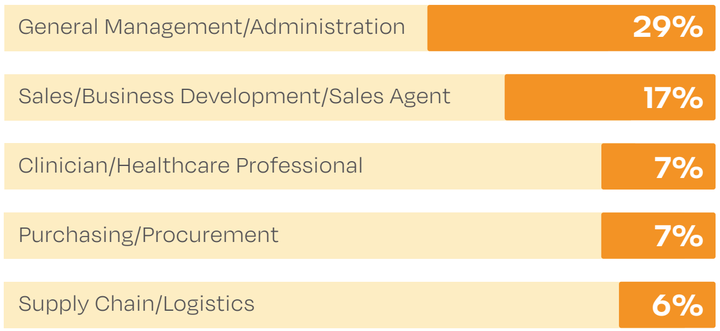
Transformation Zone and Conferences

June 20	June 21	June 22	June 23
Innov8 Talks Start-up bootcamp	Sterilization and Decontamination Conference		
Transformation Talks			
Innov8 Talks			
Doing Business in the Americas			
Product Showcases			
Scientific Poster Competition			

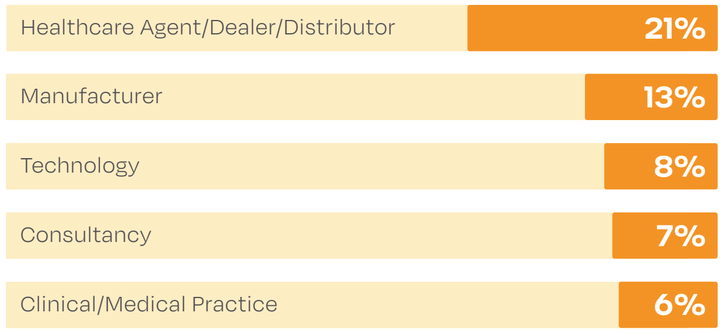


Transformation Zone and Conferences

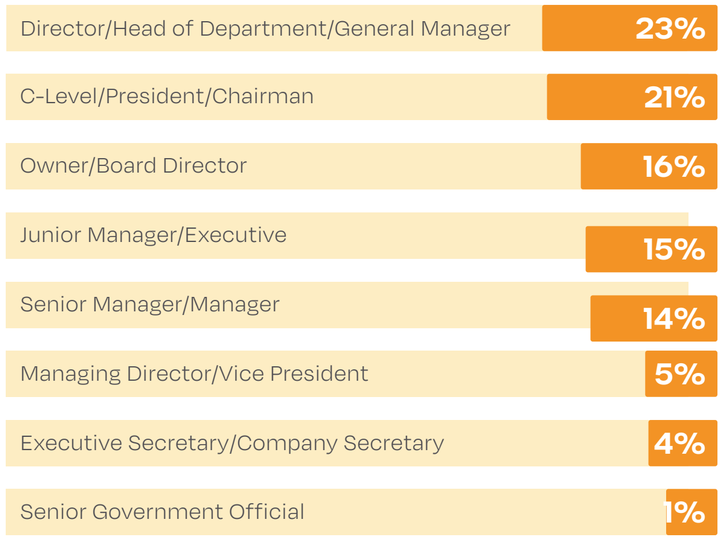
Job functions



Nature of business



Seniority Level



"

FIME 2023 achieved remarkable success. The collaboration between Broward County Office of Economic and Small Business Development and FIME made a truly meaningful impact. The Italian Healthcare Buyers Delegation, along with the compelling 11 Steps to Exporting presentation, stood out as notable highlights. The enthusiastic engagement, positive feedback, and productive meetings with the delegation underscored the event's excellence.

Paola Isaac | Economic Development Specialist – International Trade Office of Economic and Small Business Development, Broward County Office of Economic and Small Business Development, Miami, Florida

Transformation Zone Speakers



Dr David Rhew
Global Chief Medical Officer & VP of Healthcare, Microsoft, New York, USA



Dr Garth Graham
Director and Global Head Healthcare and Public Health, Google/YouTube, Miami, Florida, USA



Mary Mayhew
President & Chief Executive Officer, Florida Hospital Association, Former Secretary, Florida Agency for Health Care Administration (AHCA), Florida, Miami, USA



Ida Tin
Creator of FemTech, Co-Founder & Chairwoman, Clue, Berlin, Germany



Jennifer Diaz
President & CEO, Diaz Trade Law, Miami, Florida, USA



Paola Isaac Baraya
Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development, Fort Lauderdale, Florida, USA

Transformation Zone Sponsored Sessions



Lenovo
OEM Solutions

Future-proofing your Digital and AI Investments

Johanny Payero
Director, Global OEM Technical Marketing & Strategy, Lenovo OEM Solutions



MANUFACTURING CHATS

How to double your quote requests in 30-days with conversational marketing

Nelson Bruton
President, Interchanges



neovero SYSTEMS

Hospital asset management and maintenance system

Makary Nasser
Business Development Manager, Neovero Systems



imedrix

KardioScreen – the leader in mobile cardiac care

Srikanth Jadcherla
Chief Executive Officer, iMedrix



Pure Global

Revolutionizing MedTech documentation preparation: unleashing the power of AIGC with Pure Global

DJ Fang
COO, Pure Global

FIME2023 has been a remarkable and unforgettable experience for both me and my company, Neovero Systems. This exhibition showcased many cutting-edge medical technologies and innovations from various parts of the world. The keynote presentations and discussions held at the event provided invaluable insights about the future of healthcare. This event offered a great opportunity to connect with industry professionals and gain insights into their perspectives on the future of healthcare. I would also like to express my appreciation for the effort that was put into the behind-the-scenes work. Thank you Huda Imdad from the Customer Success Team and all those who worked hard to make this a successful and a smooth experience. I look forward to returning next year, as being a part of this amazing trade show has been an absolute pleasure.

Thank you to our partners

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