

Global Health
Exhibition



2026

Event Brochure

26 - 29 October 2026

Riyadh Exhibition & Convention Center, Malham, Saudi Arabia

Under The Patronage Of



Supported By



Health Sector
Transformation
Program

Organised By



Watching Healthcare Transformation in Action



Global Health Exhibition

The region's leading platform for healthcare collaboration, investment, and policy engagement. The 2025 edition brought together global leaders, government stakeholders, and industry innovators, resulting in tangible outcomes including joint ventures, investment deals, and cross-border health partnerships that are shaping the future of healthcare.

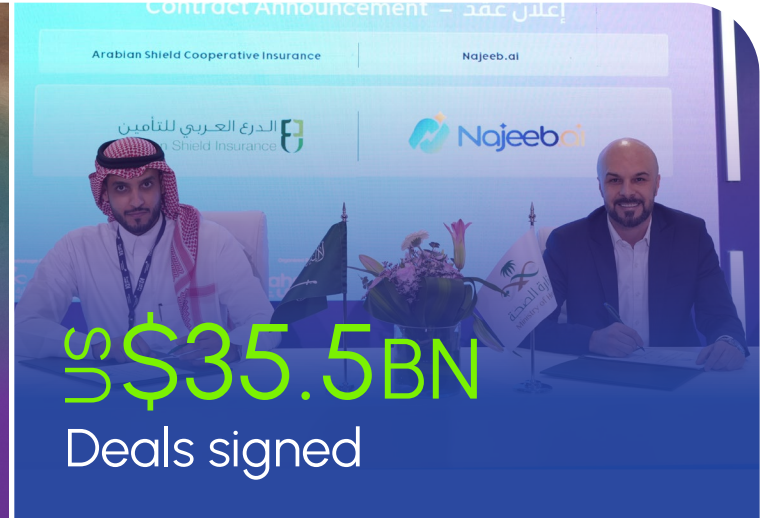
2025 Snapshot



130,000 Attendance | **+54%** Increase in international attendance



2,200 Exhibiting Brands



₹\$35.5BN Deals signed



607 Speakers | **50%** International



46 Countries



20 Country pavilions



Building the Healthcare Ecosystem

The Global Health Exhibition brings together the full spectrum of healthcare innovation, driving collaboration and investment in Saudi Arabia's evolving health landscape and beyond.

NEW

Dental

01

NEW

Orthopedics & Rehabilitation

02

NEW

Wellness & Longevity

03

NEW

Dermatology & Aesthetics

04

Lifesciences

05

Start-ups

06

Healthcare & General Services

07

Government

08

Imaging & Radiology

09

Disposables

10

Medical Devices

11

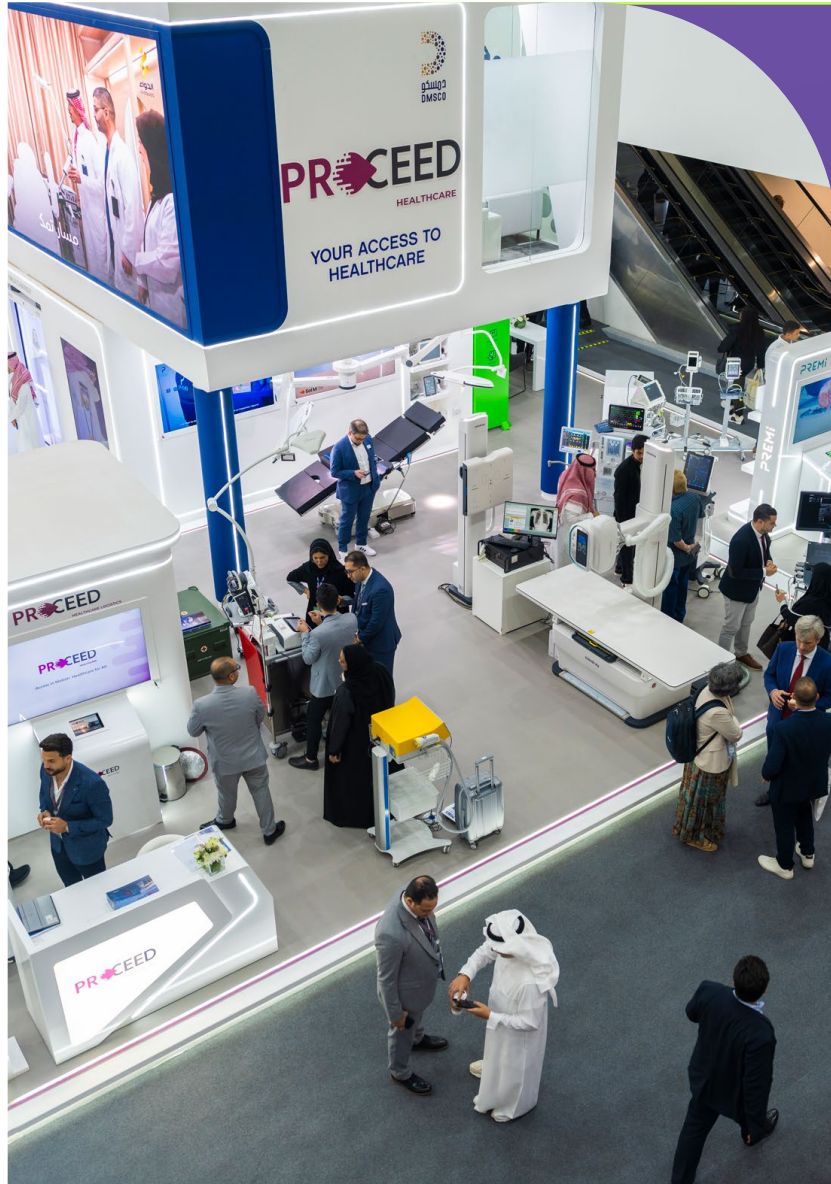
Digital Health

12



Wellness and Longevity

NEW



Exhibitor Profiles

- Cognition & Brain Health
- Digital Longevity
- Sleep Optimization
- Weight Management
- Nutrition & Functional Foods
- Alternative & Naturopathy Therapies
- Health Tourism
- Wellness Centers & Spas
- Mental Health
- Ergonomics & Workplace
- Learning & Development
- Women's Health
- Health Supplements
- Biohacking Technologies
- Senior Living & Aged Care

Visitor Profiles

- Distributors, Wholesalers & Retailers
- Healthcare & Wellness Professionals
- Government & Policy-Makers
- Hotels, Resorts & Wellness Directors
- Pharmacies & Health Stores
- HR / Corporate Wellness Leaders
- Longevity Venture Capitalists and Investors
- Hospital Management

The Saudi Arabia Health and Wellness Market Projected Growth



Press release from IMARC Group

High Impact Benefits for Exhibitors and Attendees

Life demos

Buyers program

Matchmaking opportunities





Dental NEW

Exhibitor Profiles

- Laboratory & Production
- Pharmaceuticals & Oral Care
- Education, Services & Support
- Associations & Media
- Dental Equipment & Technology
- Consumables & Materials

Visitor Profiles

- Clinical Professionals
- Practice & Business Management
- Academic & Training
- Public & Institutional Sector
- Distributors & Trade



The Saudi Arabia Dental Services Market Projected Growth

US \$2BN

2022

US \$3BN

2027

+8.4% CAGR

KSA Dental Services Market Outlook by Ken Research

High Impact Benefits for Exhibitors and Attendees

Focused content

CME accreditation

Buyers program

Matchmaking opportunities



Orthopaedics and Rehabilitation

NEW

Exhibitor Profiles

- Orthopedic Implants & Prosthetics
- Biomechanical Assessment Systems
- Spinal & Joint Solutions
- Wearable Rehab Sensors
- Trauma Fixation & Reconstruction
- Therapeutic Ultrasound & Electrotherapy Units
- Rehabilitation Devices & Technologies
- Custom Orthotics & Bracing Systems
- Physical Therapy & Support Products
- Rehab & Physio Centers

Visitor Profiles

- Hospitals & Surgical Centers
- Sports Medicine Practitioners
- Orthopedic Clinics
- Distributors & OEM Partners
- Rehabilitation Hospitals & Centers
- Patients & Caregivers
- Physical & Occupational Therapists



The Saudi Arabia Orthopedic Devices Market Projected Growth



Saudi Arabia Orthopedic Devices Market Size & Outlook
by Grand View Horizon

High Impact Benefits for Exhibitors and Attendees

Life demos

Buyers program

Matchmaking opportunities



Dermatology and Aesthetics

NEW



Exhibitor Profiles

- Injectables Manufacturers
- Official/Government Bodies
- Topical Treatments Manufacturers
- Software-based Products
- Implants Manufacturers
- Clinics and Beauty Centers
- Oral Medications
- Hair Treatments Centers
- Devices & Equipment
- Disposables and Surgical Instruments

Visitor Profiles

- Dermatology Clinics
- Consumers and general public
- Spa and Wellness Operators
- Retailers and Distributors
- Cosmetic Surgery Clinics



The Saudi Arabia Medical Aesthetics Market Projected Growth

US \$183.8M

2025

US \$361.9M

2034 +7.82% CAGR

Saudi Arabia Medical Aesthetics Market Outlook by IMARC

High Impact Benefits for Exhibitors and Attendees

Life demos

Buyers program

Matchmaking opportunities



Access the Largest Healthcare Market in MENA

Saudi Arabia to rank among the world's
Top 20
Healthcare Markets
within a decade

**Fitch Solutions (BMI) forecast*



S\$135BN

The expected value of the Saudi healthcare sector by 2027. CAGR of 6.4% from 2024-2032



S\$116.7BN

Expected total Healthcare expenditure by 2029

MOH.GOV.SA BMI Report

Up to 100% Foreign
Ownership in Key
Strategic Sectors

Ranked Among the
World's Top Reformers for
Ease of Doing Business

Streamlined Digital
Company Setup for
International Investors

Tap into Healthcare Growth in Saudi Arabia & Beyond



Our presence at Global Health Exhibition allowed us to connect with key stakeholders, policy makers, clinicians, and customers, understand emerging needs and showcase how diagnostic innovation can help accelerate the Kingdom's ambitions."

Muhieddine Makkouk

Vice President & General
Manager Danaher Diagnostics
Platform, Saudi Arabia



84%
of exhibiting brands in
2025 were
international
companies

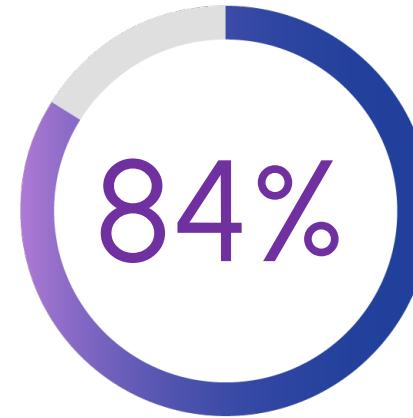
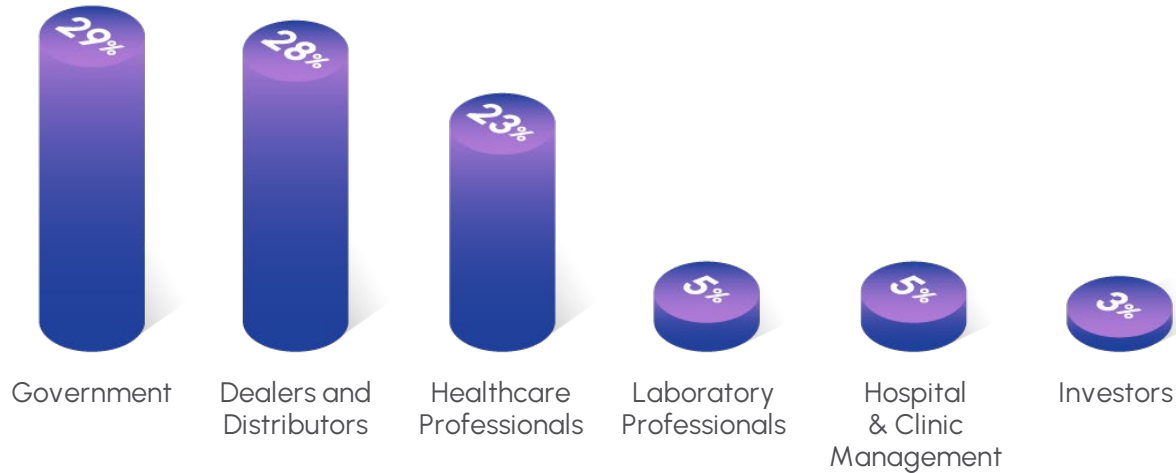
Exhibitor NPS*
+14
points
Compared to 2024

*Net Promoter Score (NPS), based on respondents' likelihood to recommend the event.

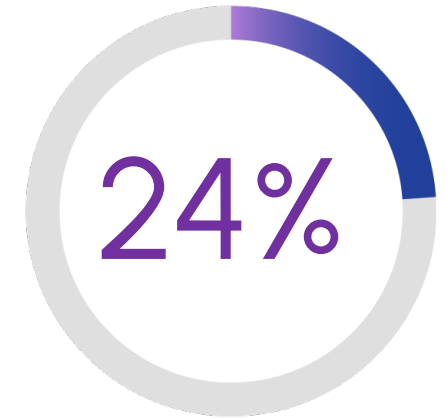
Meet the Right Audience

131,000
attendance

↑ +24%
YoY



of attendees said they would return in 2026



of attendees were decision-makers

GHE is an exceptional platform for collaboration, situated in the Middle East —a region experiencing significant investment and innovation in healthcare."

Tina Woods
Executive Director



INTERNATIONAL
INSTITUTE
OF LONGEVITY

125
Countries

Top 10 Countries

Ranked by attendee volume (highest to lowest)



KSA



UK



USA



Germany



China



Egypt



Turkey



UAE



India



Jordan

Be in The Place Where Business Gets Done

US \$35.5BN

in healthcare deals and partnerships

Capital committed across the healthcare ecosystem

US \$8.4BN

Hospital and healthcare
infrastructure
development

US \$3.24BN

Venture capital and
strategic investment
funds

US \$625M

Life sciences
sector

A grid of logos for various healthcare companies and organizations, including:

- BD
- Abbott
- Roche
- Lifera
- HILLHOUSE
- BURJEEL HOLDINGS
- AKDITAL
- الراجحي الطبية Alrajhi Medicine
- SMC Healthcare اس ام سي للرعاية الصحية
- Mouwasat المواصلات
- مستشفيات الحياة الوطني HAYAT National Hospitals
- TVM Capital HEALTHCARE
- sanofi
- PHILIPS
- SIEMENS Healthineers
- Sanabil Studio by HEDERSON HEALTH
- Google Cloud
- لين Lean
- HUMAN
- WHOOP
- Baraya Extended Care
- البيت العربي للتجارة Arabian Trade House MEDICAL DIVISION
- IMC المركز الطبي الدولي
- Pfizer



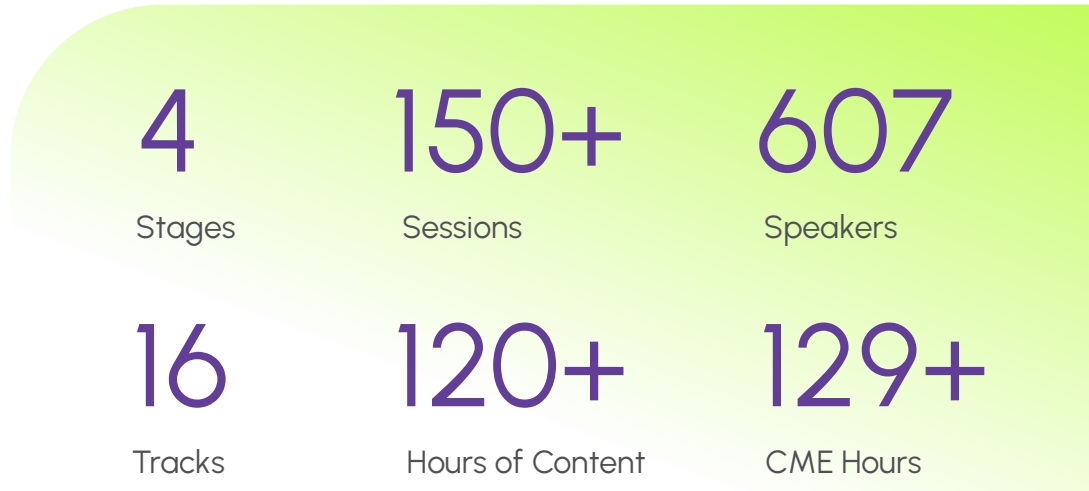
H.E. Fahad bin Abdulrahman AlJalajel

Minister of Health of the Kingdom of Saudi Arabia

Disrupting Healthcare: CEOs on The Frontlines of Innovation



Where Healthcare Leaders Took Centre Stage



The Global Health Exhibition provides an excellent opportunity to share innovative approaches and collaborate on solutions that will have a real impact on the urgent health challenges facing communities worldwide.

Sir. Jonathan Symonds, CBE
Chairman
GSK

Top Voices of the Industry

Healthcare Leaders



HRH Prince Khaled bin Alwaleed bin Talal Al Saud
President, Saudi Sports for All Federation (SFA), Founder & CEO, KBW Ventures



H. E. Prof. Dr Khaled Abdel-Ghaffar
Deputy Prime Minister for Human Development and Minister of Health & Population, Arab Republic of Egypt



H.E. Hosams Abu Meri
Minister for Health
Ministry of Health of the Republic of Latvia



Baroness Nicola Blackwood
Member of the House of Lords,
Chair of Genomics England,
Former Minister of Health

Global CEOs



Sir Jonathan Symonds
Chair, GSK



Toshio Takiguchi
Chief Executive Officer,
Canon Medical




Joseph Romanelli
President Human Health
International for Merck (MSD)



Frederic Oudea
Chairman of the Board of
Directors, Sanofi



Exclusive Features



NextGen Pitch competition

The NextGen Pitch Competition is the global stage for healthcare startups & scaleups. Aligned with Vision 2030, finalists pitch in dedicated tracks in AI, MedTech & Biotech innovation.



Live Well Youth competition

Supported by the Ministry of Health's LiveWell initiative, the Live Well Youth Competition empowers young talents to create cutting-edge wellness technology.



Health Datathon

Data scientists, AI innovators, and health enthusiasts pitch real-world solutions that transform health through data in the areas of reducing premature mortality and extending healthy lifespan through genomics and biotechnologies.

Reaching the global audience



1BN
PR impressions

1.15BN

Cumulative impressions
across all platforms

Featured in:



5.6M
Email campaigns
impressions

75M
Social media
impressions

65M
Digital impressions



Better Stands Framework

Better quality.
Better safety.
Better time efficiency.
Better sustainability.



A Better exhibition experience.
Better Stands, working together to move
away from disposable stands.

Choose Modular,
Reconfigurable Designs  Reuse furniture and
digital displays 
Qualifies for Bronze rating ★

Reuse stand platform
★ Qualifies for Bronze rating 

Install Energy-Efficient
Lighting & Equipment 

Reuse stand
structure & walls 
★ Qualifies for Bronze rating

Use High-Quality,
Durable Materials 

Did you know?

You could save

40%

in costs and build-up time by
participating in the Better Stands
Programme



Tahaluf is supporting the
Better Stands Framework,
demonstrating a commitment to
reducing disposable stands at our
events. The goal is to empower all
space-only exhibitors to achieve a
Bronze stand rating this year.